



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	732

Invoice #	104084-1
Invoice Date	08/05/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104084
Alt Order #	06831655
Deal #	
Order Flight	07/30/12 - 08/05/12

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Ste 555
 Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	2x		M-----				
	KSNV			M	07/30/12	:30		4:42 AM	USPRTV12GPH suffered HI	\$150.00		2
	KSNV			M	07/30/12	:30		4:59 AM	USPRTV12GPH suffered HI	\$150.00		1
3	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		-T-----				
	KSNV			Tu	07/31/12	:30		4:50 AM	USPRTV12GPH suffered HI	\$150.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		--W----				
	KSNV			W	08/01/12	:30		4:50 AM	USPRTV13GPH News	\$150.00		1
5	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		---T---				
	KSNV			Th	08/02/12	:30		4:43 AM	USPRTV13GPH News	\$150.00		1
8	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		M-----				
	KSNV			M	07/30/12	:30		5:50 AM	USPRTV12GPH suffered HI	\$400.00		1
9	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		-T-----				
	KSNV			Tu	07/31/12	:30		5:47 AM	USPRTV12GPH suffered HI	\$400.00		1
10	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		--W----				
	KSNV			W	08/01/12	:30		5:29 AM	USPRTV13GPH News	\$400.00		1
11	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	2x		---T---				

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Product	Crossroads GPS
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Invoice Period	07/30/12 - 08/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104084
Alt Order #	06831655
Deal #	
Order Flight	07/30/12 - 08/06/12

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 Ste 555
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

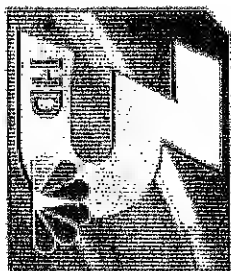
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	Th	08/02/12	:30	5:11 AM		USPRTV13GPH News	\$400.00		2
	KSNV			Th	08/02/12	:30	5:54 AM		USPRTV13GPH News	\$400.00		1
12	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	F	08/03/12	:30	5:16 AM		USPRTV13GPH News	\$400.00		1
	KSNV			F	08/03/12	:30	5:42 AM		USPRTV13GPH News	\$400.00		2
13	KSNV	M-F Wheel of Fortune	7-730pm	M	07/30/12	:30	7:13 PM		USPRTV12GPH suffered HI	\$1,000.00		1
14	KSNV	M-F Wheel of Fortune	7-730pm	Tu	07/31/12	:30	7:12 PM		USPRTV12GPH suffered HI	\$1,000.00		1
15	KSNV	M-F Wheel of Fortune	7-730pm	W	08/01/12	:30	7:24 PM		USPRTV13GPH News	\$1,000.00		1
16	KSNV	M-F Wheel of Fortune	7-730pm	Th	08/02/12	:30	7:14 PM		USPRTV13GPH News	\$1,000.00		1
	KSNV			Th	08/02/12	:30	7:28 PM		USPRTV13GPH News	\$1,000.00		2
17	KSNV	M-F Wheel of Fortune	7-730pm	F	08/03/12	:30	7:08 PM		USPRTV13GPH News	\$1,000.00		2
	KSNV			F	08/03/12	:30	7:24 PM		USPRTV13GPH News	\$1,000.00		1
19	KSNV	4PM NEWS (1 hour)	4-5pm									

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Sales Office	Blair - Philadelphia
Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	M-----					
	KSNV			M	07/30/12	:30		4:50 PM	USPRTV12GPH suffered HI	\$700.00		1
21	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	--W----					
	KSNV			W	08/01/12	:30		4:51 PM	USPRTV13GPH News	\$700.00		1
22	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	---T---					
	KSNV			Th	08/02/12	:30		4:49 PM	USPRTV13GPH News	\$700.00		1
23	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	2x	----F--					
	KSNV			F	08/03/12	:30		4:51 PM	USPRTV13GPH News	\$700.00		2
	KSNV			F	08/03/12	:30		5:00 PM	USPRTV13GPH News	\$700.00		1
25	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	M-----					
	KSNV			M	07/30/12	:30		6:53 AM	USPRTV12GPH suffered HI	\$700.00		1
26	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	-T-----					
	KSNV			Tu	07/31/12	:30		6:29 AM	USPRTV12GPH suffered HI	\$700.00		1
27	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	--W----					
	KSNV			W	08/01/12	:30		6:11 AM	USPRTV13GPH News	\$700.00		1
28	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	2x	---T---					

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28	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	Th	08/02/12	:30	6:24 AM		USPRTV13GPH News	\$700.00		1
	KSNV			Th	08/02/12	:30	6:42 AM		USPRTV13GPH News	\$700.00		2
29	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	F	08/03/12	:30	6:31 AM		USPRTV13GPH News	\$700.00		1
	KSNV			F	08/03/12	:30	6:59 AM		USPRTV13GPH News	\$700.00		2
31	KSNV	Today Show	658a-9am	M	07/30/12	:30	8:29 AM		USPRTV12GPH Suffered HI	\$1,400.00		1
32	KSNV	Today Show	658a-9am	Tu	07/31/12	:30	8:44 AM		USPRTV12GPH Suffered HI	\$1,400.00		1
33	KSNV	Today Show	658a-9am	W	07/30/12	:30	8:43 AM		USPRTV13GPH News	\$1,400.00		1
34	KSNV	Today Show	658a-9am	Th	08/02/12	:30	7:22 AM		USPRTV13GPH News	\$1,400.00		1
	KSNV			Th	08/02/12	:30	7:58 AM		USPRTV13GPH News	\$1,400.00		2
35	KSNV	Today Show	658a-9am	F	08/03/12	:30	8:29 AM		USPRTV13GPH News	\$1,400.00		1
	KSNV			F	08/03/12	:30	8:48 AM		USPRTV13GPH News	\$1,400.00		1
37	KSNV	4PM NEWS (1 hour)	4-5pm									

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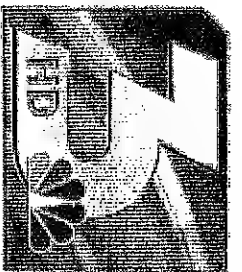
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
37	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	M-----					
					to							
	KSNV			M	07/30/12	:30		4:18 PM	USPRIV12GPH	suffered HI	\$700.00	1
38	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	-T-----					
					to							
	KSNV			Tu	07/31/12	:30		4:38 PM	USPRIV12GPH	suffered HI	\$700.00	1
					IN PGM PAST TIME RESTRICTIONS							
39	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	--W----					
					to							
	KSNV			W	08/01/12	:30		4:27 PM	USPRIV13GPH	News	\$700.00	1
40	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	2x	---T---					
					to							
	KSNV			Th	08/02/12	:30		4:09 PM	USPRIV13GPH	News	\$700.00	2
	KSNV			Th	08/02/12	:30		4:26 PM	USPRIV13GPH	News	\$700.00	1
41	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	2x	----F--					
					to							
	KSNV			F	08/03/12	:30		4:11 PM	USPRIV13GPH	News	\$700.00	2
	KSNV			F	08/03/12	:30		4:22 PM	USPRIV13GPH	News	\$700.00	1
43	KSNV	5-630p			07/30/12 to 08/05/12	1x	M-----					
					to							
	KSNV			M	07/30/12	:30		6:21 PM	USPRIV12GPH	suffered HI	\$1,000.00	1
44	KSNV	5-630p			07/30/12 to 08/05/12	1x	-T-----					
					to							
	KSNV			Tu	07/31/12	:30		5:29 PM	USPRIV12GPH	suffered HI	\$1,000.00	1
45	KSNV	5-630p										

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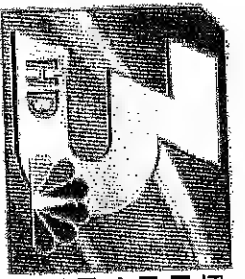
Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
45	KSNV	M-F Early News	5-630p		07/30/12 to 08/05/12	1x		--W----				
					W	08/01/12	:30		5:15 PM	USPRTV13GPH News		1
46	KSNV	M-F Early News	5-630p		07/30/12 to 08/05/12	2x		---T---				
					Th	08/02/12	:30		5:22 PM	USPRTV13GPH News		2
					Th	08/02/12	:30		6:21 PM	USPRTV13GPH News		1
47	KSNV	M-F Early News	5-630p		07/30/12 to 08/05/12	2x		----F--				
					F	08/03/12	:30		5:23 PM	USPRTV13GPH News		2
					F	08/03/12	:30		6:28 PM	USPRTV13GPH News		1
51	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	1x		M-----				
					M	07/30/12	:30		6:43 PM	USPRTV12GPH suffered HI		1
52	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	1x		-T-----				
					Tu	07/31/12	:30		6:54 PM	USPRTV12GPH suffered HI		1
53	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	1x		--W----				
					W	08/01/12	:30		6:59 PM	USPRTV13GPH News		1
54	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	2x		---T---				
					Th	08/02/12	:30		6:36 PM	USPRTV13GPH News		1
					Th	08/02/12	:30		6:54 PM	USPRTV13GPH News		2
55	KSNV	M-F Jeopardy	630-7pm		07/30/12 to 08/05/12	2x		---T---				
					Th	08/02/12	:30		6:36 PM	USPRTV13GPH News		1
					Th	08/02/12	:30		6:54 PM	USPRTV13GPH News		2

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Sales Office	Blair - Philadelphia	Alt Order #	06831655
Sales Region	National	Deal #	
		Order Flight	07/30/12 - 08/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
61	KSNV	Olympics Daytime Weekdays	9am-4pm	W	08/01/12	:30				\$1,200.00		3
	KSNV			Th	08/02/12	:30				\$1,200.00		10
	KSNV			Th	08/02/12	:30				\$1,200.00		11
	KSNV			Th	08/02/12	:30				\$1,200.00		4
	KSNV			F	08/03/12	:30				\$1,200.00		12
	KSNV			F	08/03/12	:30				\$1,200.00		9
	KSNV			F	08/03/12	:30				\$1,200.00		5
62	KSNV	Olympics Primetime	730pm-12am	to	07/30/12 to 08/05/12	2x						
	KSNV			M	07/30/12	:30				\$6,000.00		1
	KSNV			W	08/01/12	:30				\$6,000.00		2
66	KSNV	Olympics Prime REPEAT	1135pm - 5am	to	07/30/12 to 08/05/12	1x						
	KSNV			Th	08/02/12	:30				\$225.00		1
149	KSNV	Olympics Daytime Weekdays	9am-4pm	to	07/30/12 to 08/05/12	1x						
	KSNV			F	08/03/12	:30				\$1,200.00		1

Gross Total \$84,975.00
Agency Commission \$12,746.25
Net Amount Due \$72,228.75
Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.